

Biostimulants World Congress Digital Week

4-DAY WEBCAST SERIES 8-11 October 2018

To facilitate year-round engagement among the agricultural biostimulant community, New Ag International and KNect365 Life Sciences are pleased to introduce this special digital platform for you to raise your profile in the marketplace, engage prospects, and reinforce your thought leadership status – all while generating highly-qualified leads!

The Digital Week conference programme offers free registration for attendees to engage remotely, watch sessions, access video and white paper content, and interact with the community through live polling and Q&As.

DELIVER SESSIONS ON HOT TOPICS:

- Biostimulants and Plant Yield & Quality
- Molecular Analysis of Biostimulants
- Role of Biostimulants in Abiotic Stress Tolerance
- Microbiome, Priming and Soil Health
- Best practices, Market Trends and Legislation

OUR COMMUNITY

Qualified audience of

100,000 crop innovation and regulation professionals

180+ registrants per session

NEW AG INTERNATIONAL
THE WORLD'S LEADER IN AGRICULTURAL BIOTECHNOLOGY

KNect365
Life Sciences

Sponsors:

Biolchim
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Agrow
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BioStimulant
COALITION

biostimulants.online
Multilingual database from scientific literature

TWO B MONTHLY
The Global Biocontrol & Biostimulants E-Newsletter

Contact us for sponsorship details: biostimulants@newaginternational.com

Biostimulants World Congress Digital Week

SPONSORSHIP OPPORTUNITIES

KEYNOTE SPONSOR – *Limit 1 per day*

- Get the contact details of ALL Digital Week registrants that sign up for sessions presented on the same day, plus details on engagement with your content
- Present 45-minute session with Q&A (first choice of session time)
- Reinforce your messaging and thought leadership with a video, white paper, or live poll
- Enjoy lead co-sponsor recognition within attendee messaging:
 - > Email promotions to prospective attendees
 - > Registration page and live presentations
 - > Pre-/post-event email reminders to attendees
- Align with the New Ag International educational brand

Price: €13,500 / \$16,000

SESSION SPONSOR

- Present a live 45-minute session with Q&A
- Get the contact details of all that register for your session
- Enjoy prominent branding within attendee messaging:
 - > Email promotions to prospective attendees
 - > Registration page and webinar sessions
 - > Pre-/post-event email reminders to attendees
- Align your company with the New Ag International educational brand

Price: €8,500 / \$10,000

WHITE PAPER/ VIDEO SPONSOR

Provide an educational content asset – white paper, video, infographic, research study, etc – for download by attendees. Attendees will receive both visual and verbal prompts to access your content asset.

- Get the contact details of attendees that view your asset
- Associate your company with the New Ag International educational brand
- Enjoy brand recognition within messaging to both prospective and registered attendees

Price: €4,000 / \$4,500

ON-DEMAND SESSION SPONSOR

Provide a video of your past webinar for download by attendees during sessions. Attendees will receive both visual and verbal prompts to access your on-demand session video.

- Get the contact details of attendees that view your session
- Associate your company with the New Ag International educational brand
- Enjoy brand recognition within messaging to both prospective and registered attendees

Price: €4,000 / \$4,500

LIVE POLL SPONSOR

Don't have content for our audience? Provide a live poll question to generate leads and gather valuable prospect data during select sessions.

- Get the contact details and responses of all poll respondents
- Associate your company with the New Ag International educational brand
- Enjoy brand recognition within messaging to both prospective and registered attendees

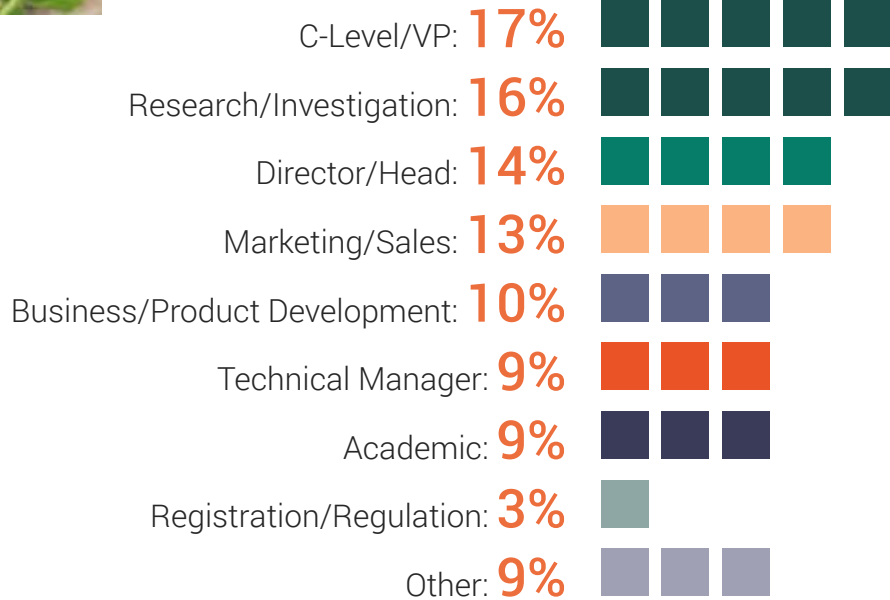
Price: €4,000 / \$4,500

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DELEGATE PROFILE



TITLE LEVELS:



WHO ATTENDS:

- Agronomists
- Scientists
- Agricultural and Crop Consultants
- Specialty Plant Nutrition and Biostimulant Product Manufacturers
- Research Institutions
- Academics
- Suppliers
- Distributors
- Journalists
- Government Agencies
- Cooperatives
- Venture Capitalists
- Financial Sector Representatives
- Service Providers
- All individuals involved in optimising sustainable crop yields and quality!



GEOGRAPHY DISTRIBUTION:



DAY 1: MONDAY, 8 OCTOBER 2018

Biostimulants to Enhance Nutrient Use Efficiency



Biostimulants to Enhance Nutrient Use Efficiency

Dr. Patrick du Jardin, Professor, Gembloux Agro-Bio Tech, University of Liège, Belgium



Hydrolysis-derived Biostimulants to Improve Nutrient Use Efficiency

Chiara Manoli, Regulatory Affairs Office, Ilsa SpA
Anna Fontana, Product Manager Assistant, Biolchim SpA



DAY 2: TUESDAY, 9 OCTOBER 2018

Biostimulants to Enhance Abiotic Stress Resistance



Microbial Biostimulants for Enhancing Plant Tolerance to Abiotic Stress

Prof. Huiming Zhang, Shanghai Center for Plant Stress Biology, Chinese Academy of Sciences, China



Keynote Session TBD

Sponsor this session to present your webinar



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DAY 3: WEDNESDAY, 10 OCTOBER 2018

Biostimulant Mechanism of Action



Main Mechanisms Involved in Promoting Action of Humic Substances on Plant Growth and Mineral Nutrition

Jose Mª Garcia-Mina, Full Professor, Agricultural and Biological Chemistry, Department of Environmental Biology, University of Navarra



Keynote Session TBD

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DAY 4: THURSDAY, 11 OCTOBER 2018

Best practices to Efficiently Apply Biostimulants



Best Practices to Effectively Utilize Biostimulant Technology

Professor Patrick Brown, Department of Plant Sciences, University of California-Davis, USA



Keynote Session TBD

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